



The Ultimate Lifetime Warranty Spray-On Roof System

DESIGNED FOR RVS, TRAILERS AND THE SPECIALTY VEHICLE MARKET



Built for the Road.

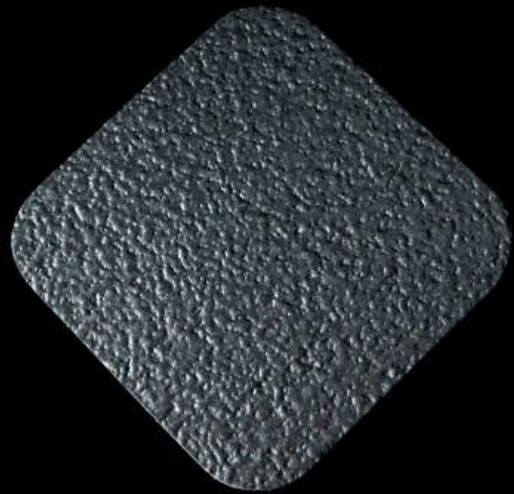
Engineered for the Future.

ApexArmor is the ultimate multi-purpose spray-on roofing system for RVs, Trailers, and The Specialty Vehicle Market, offering unmatched protection, zero maintenance, and industry-leading heat rejection through our patent-pending InnoCore radiant barrier.

Forget rubber membranes, caulking, or costly repairs. With ApexArmor, you get a seamless, permanent roofing solution engineered to handle anything the road or climate throws at it.



What Makes ApexArmor Different?



This exclusive design is currently patent-pending, ensuring innovation and performance you won't find anywhere else in the industry.

APEXARMOR™ TOP LAYER - TEXTURE COAT

2ND LAYER OF APEXARMOR™

1ST LAYER OF APEXARMOR™

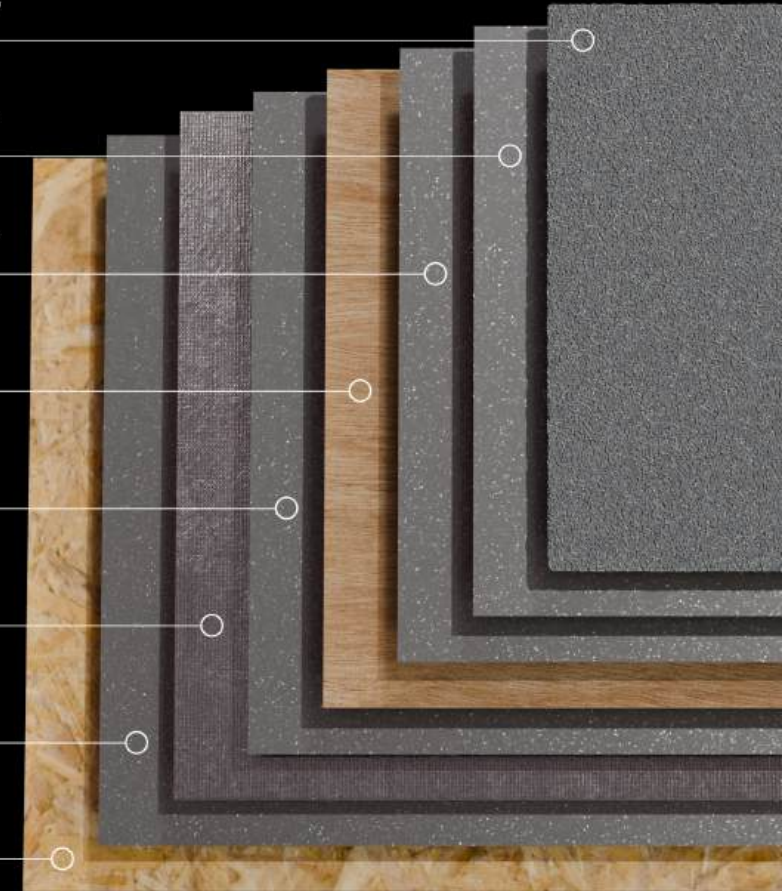
LUAN UNDERLAYMENT

INNOCORE™ 2ND LAYER OF APEXARMOR™

INNOCORE™ HEAT REJECTION LAYER™

INNOCORE™ 1ST LAYER OF APEXARMOR™

ROOF DECK



Spray-Rite®

Innocore™

Patent-Pending Application System

ApexArmor with InnoCore is more than just a spray-on coating. It's a multi-layer roofing system built with precision and science.

Our proprietary process uses:

- ✓ **Radiant barrier**
integrated within our polyurea layers, delivering a level of unmatched thermal rejection
- ✓ **Multi-Layer Hybrid Polyurea**
that no other RV roof system can match.



Spray-Rite®

Best-in-Class Heat Reflection

Our integrated radiant barrier reflects solar heat away from the roof surface, reducing interior cabin temperatures by **up to 20°F on hot days.**



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Better comfort while camping or traveling

Reduced A/C usage

Improved energy efficiency off-grid

Covers What Others Don't

Unlike traditional roof systems that skip slide-outs or treat them as afterthoughts, ApexArmor fully protects slide-out roofs with the same seamless, spray-on coverage and thermal protection as the main roof.

No more cracked seals, pooling water, or membrane shrinkage.

Other Vehicle Types Supported



Horse
Trailers



Cargo
Trailers

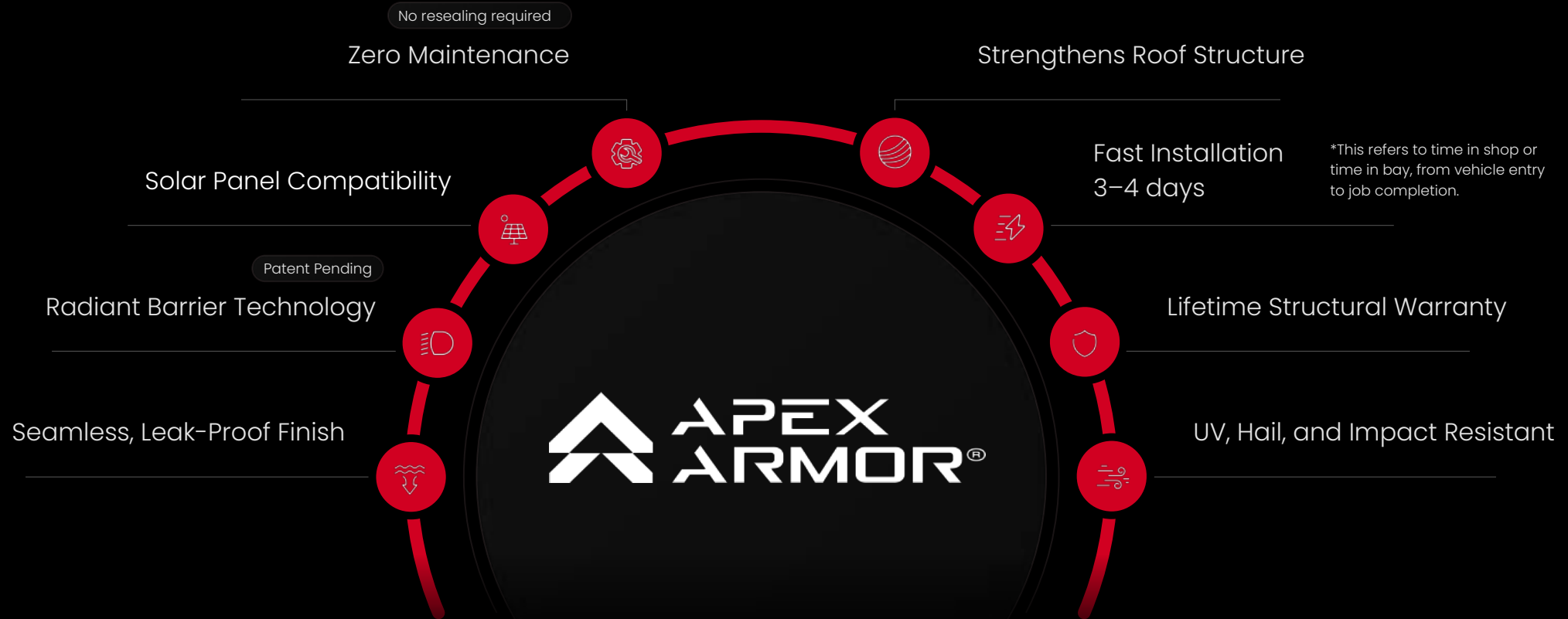


Toy
Haulers

+More



ApexArmor Benefits At a Glance



Why ApexArmor?

CUSTOMERS ARE TIRED OF

Lack of heat protection

Slide-outs that never get properly protected

Constant A/C usage due to attic heat build up

Cracking membranes and failing seams

Rubber roofs are prone to punctures and tears

Short term limited warranty coverage

Sub-par thin rubber membrane

Generic, standard color rubber roofs

Cost - Customers pay thousands of dollars over the years in upkeep

Customers can't wait to get away from rubber roofs

Rubber roofs are prone to long term issues due to hail damage

YOU BRING THE SOLUTION

Patent-pending polyurea roof system with InnoCore integrated radiant barrier system

Seamless coverage, including slide-outs

Best-in-class thermal performance (reduces heat by 20% on average)

No maintenance required (eliminates roof sealant)

Puncture, tear, and hail resistance

True lifetime structural warranty that is fully transferable

Thicker, textured locking surface

Fully customizable and paintable

Customers typically only pay their deductible

Preferred by customers 90% of the time when choosing ApexArmor vs. a standard rubber roof

Hail damage resistant

Feature	 \$199–\$350 per LN FT	ROLL ON ROOFS \$175–\$200 per LN FT	RUBBER ROOFS \$190–\$300 per LN FT	OTHER SPRAY-ON ROOFS \$190–\$300 per LN FT
Maintenance Free	✓	●	●	●
Encapsulated Radiant Barrier Integration (20%+ Heat Reduction)	✓	●	●	●
Ability to Spray Slideouts with Polyurea	✓	●	●	●
Ability to Add Radiant Barrier Protection for Slideouts	✓	●	●	●
Rubber Completely Removed and Roof Decking Inspected	✓	●	●	✓ Contingent on installation facility
Luan Decking Overlay Installed for Additional Stability	✓	●	●	●
Textured Finish for Increased Walkability	✓	●	●	●
Highest Quality Polyurea Used on All Layers of Roof	✓	●	●	●
Aluminized Hybrid Polyurea for Maximum Heat Rejection	✓	●	●	●
Tear Proof	✓	●	●	✓ Contingent on installation facility and brand
Hail Resistant	✓	●	●	✓ Contingent on installation facility and brand
Transferable Lifetime Warranty	✓	●	●	✓ Contingent on facility

How to Get ApexArmor

01

Locate a Certified Installer

Find a qualified ApexArmor installer near you at:
www.apexarmorusa.com/installers

02

Schedule Your Upgrade

Installations are fast, with minimal downtime — most roofs are completed in just 1–2 days.

03

Drive Off Protected for Life

No maintenance.
No resealing.
Just peace of mind.



Your Roof. Any Color.

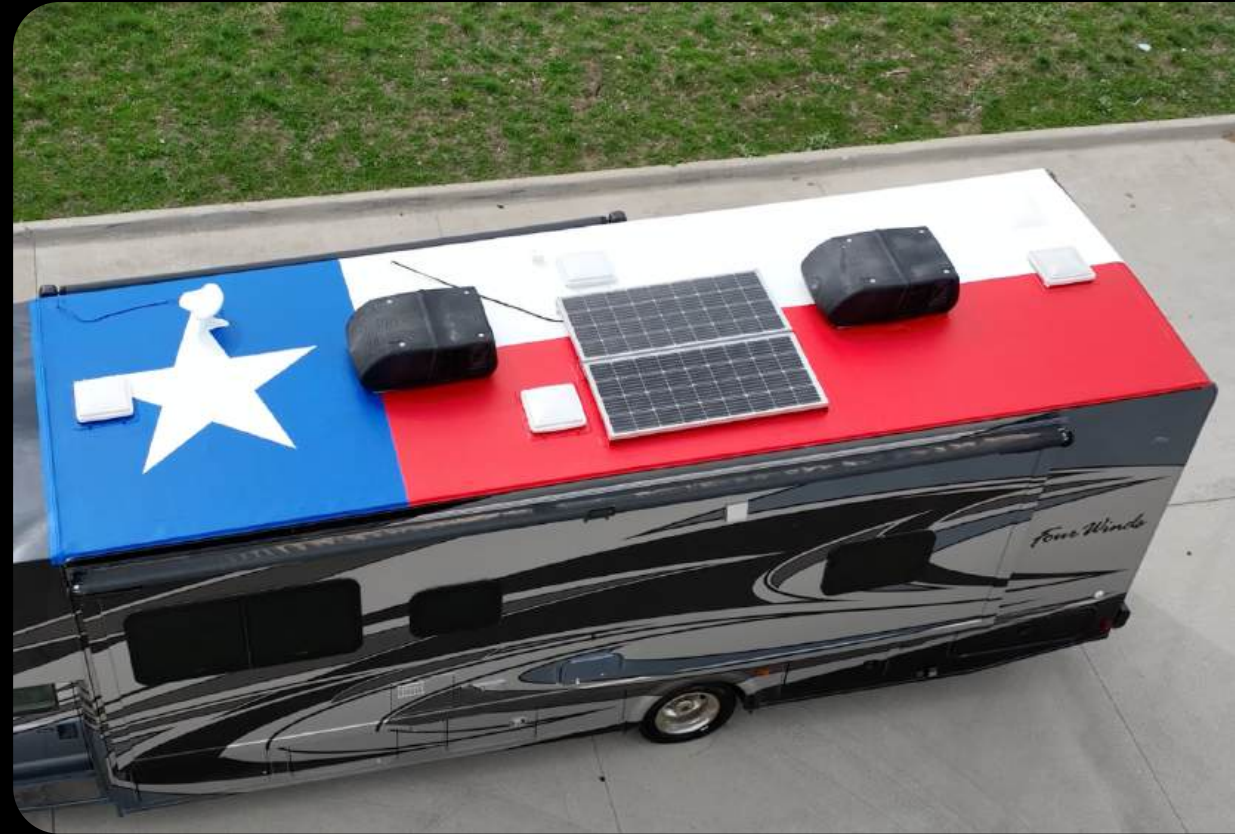
Fully customizable color options including UV stable, color stable, white, aliphatic finishes — all backed by a lifetime warranty.

- UV Stable
- Color Stable
- White Aliphatic Polyurea (*Not Paint!*)
- Lifetime Warranty

All Colors Available



+ Many More



Upgrade your roof-mounted components with confidence

Enhance your RV's durability and performance with top-quality roof-mounted components. When you upgrade your roof, it's the perfect time to replace worn-out or damaged parts—no more dealing with broken skylights, vent covers, or A/C shrouds!



Durable, high-quality replacements



Better protection against the elements

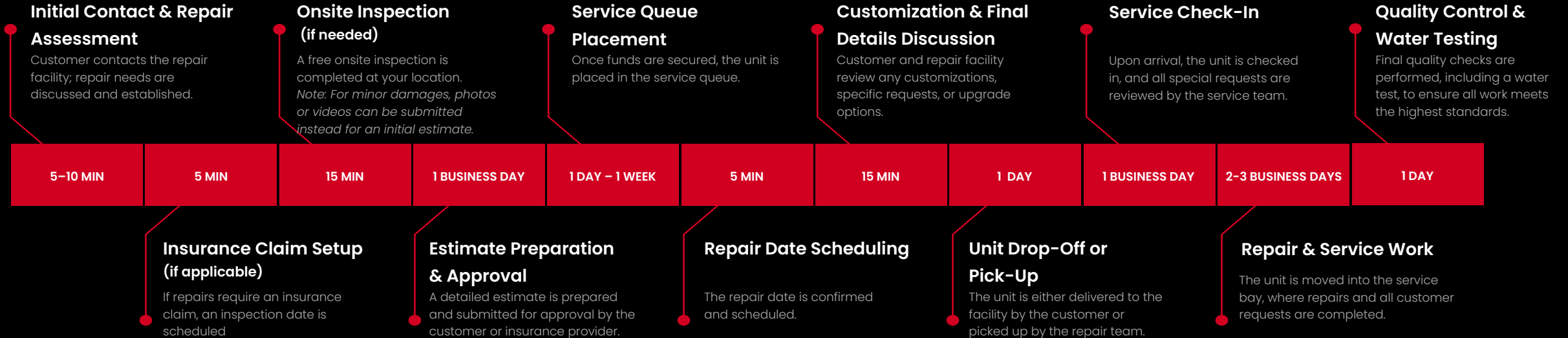


A sleek, modern look for your RV



Peace of mind on every journey

Repair Process Overview



Contact Us Today

For product inquiries, certified installer applications, or dealer opportunities ➔



EMAIL

SALES@SPRAYRITEUSA.COM



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(888) 508-7651



WEBSITE

WWW.APEXARMORUSA.COM/INSTALLERS

